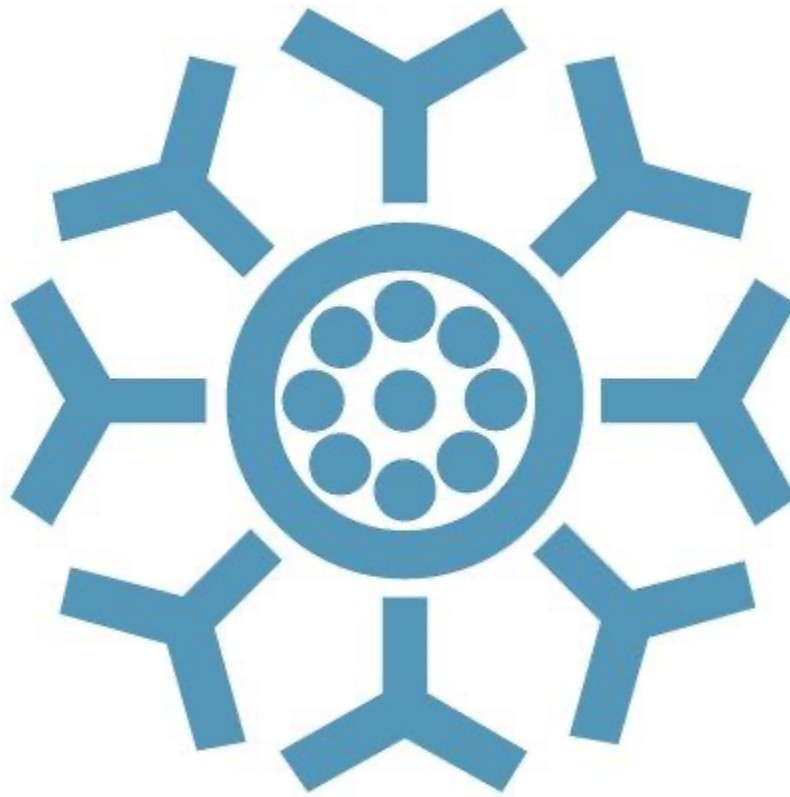


Canadian Society of Allergy  
and Clinical Immunology



Société canadienne d'allergie  
et d'immunologie clinique

# CSACI's 80<sup>th</sup> Anniversary



# 2025 PROSPECTUS

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# CSACI: 80 YEARS STRONG

Founded in 1945, the **Canadian Society of Allergy and Clinical Immunology** (CSACI) is one of the most well-established national specialty societies in Canada. Since its inception and still to this day, the society has supported and prioritized clinical research and education in allergy and immunology that have brought people together from across Canada. This has provided an excellent reason for the CSACI to host its 80<sup>th</sup> annual scientific meeting in the most central Canadian location and allergy capital of Canada: historic Winnipeg, Manitoba.

In light of the significant rise in frequency of all allergic diseases over the last few decades, today allergic diseases and their complications have become a concerning cause of morbidity and also mortality, both in children and in adults. To address this, the CSACI actively collaborates with other specialty groups, government and patient advocacy organizations to better educate and protect Canadians from these increasing public health risks that can be mitigated with proper attention and resources. In addition to this, the CSACI is diligently working to establish guidelines and position statements that set the standard of care for both diagnosis and treatment of allergic and immunologic diseases in Canada.

Please consider partnering with the CSACI in 2025 as we strive for excellence as an organization, as exceptional educational providers and strong advocates for patients suffering from immunological disorders and allergic conditions.

*We look forward to working with you in 2025!*



# CSACI 2025 ANNUAL SCIENTIFIC MEETING

October 16 – 18, 2025

Join us for the **80<sup>th</sup> Canadian Society of Allergy and Clinical Immunology (CSACI)** Annual Scientific Meeting from Wednesday, October 16<sup>th</sup> to Saturday, October 18<sup>th</sup> 2025 at the Fairmont Winnipeg Hotel in Winnipeg, Manitoba. The program will feature an outstanding faculty focusing on allergic and immunologic diseases, their management, and their impact on Canadians. We invite you to consider the wonderful opportunity of partnering with the CSACI and delivering high quality continuing professional development to our members.

The CSACI Annual Scientific Meeting (ASM) plays a significant role in the professional lives of Allergists and Immunologists across Canada. The exhibit hall and educational sessions are both an integral part of the meeting that provide a forum where all CSACI members come together. They therefore represent a unique occasion for our partners and exhibitors to raise their profiles within the profession and offer attendees dedicated time to visit exhibits and/or attend engaging co-developed sessions. Here is where you can connect directly with hundreds of decision-making professionals and demonstrate your company's innovation and significance in the world of Allergy and Clinical Immunology.

This year, the ASM Program Committee aims to create targeted and specialized sessions to focus on the subspecialties of Immunology, Pediatrics and Allergy at the annual scientific meeting. To take advantage of the unique opportunity that is the 2025 ASM, the CSACI offers excellent partnership and exhibition packages that capitalize on dedicated exhibit times and sponsorship opportunities. The CSACI meeting is the perfect venue to connect with new and current members.

We look forward to working with you in Winnipeg in 2025!

*Dr. Anne Ellis*

CSACI ASM Program Chair

*Dr. Edmond Chan*

CSACI President

<p><b>About the 2025 Annual Scientific Meeting</b></p>	<p>This meeting provides an excellent opportunity to build visibility for your company. It serves as a scientific forum for allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, to come together for education in current research and developments in the field of allergy, asthma and clinical immunology.</p>	<p>The CSACI Annual Scientific meeting's main objectives are to provide current information about the diagnosis, treatment and management in allergy, asthma and immunology. This meeting offers a setting for interdisciplinary exchange among professionals and provides an excellent opportunity for participants to interact with colleagues and experts in the field. By participating in this conference, attendees can expect to evaluate new trends, techniques, therapies and diagnostic procedures in allergy, asthma and immunology.</p>
<p><b>Preliminary Program</b></p>	<p>The program will be presented by a faculty of renowned national and international speakers and researchers. Please refer to the CSACI website where speaker details will be updated on a regular basis at <a href="http://www.csaci.ca">www.csaci.ca</a> (under the Annual Meeting tab). The meeting website will go live in early April 2024.</p>	<p>Highlights will include: Acclaimed Scientific Poster Session, Engaging Section 3 workshops, World-class Plenary Sessions, Airway Symposia, and much, much more!</p>
<p><b>Why support the CSACI?</b></p>	<p>The CSACI is a not-for-profit society recognized as the largest and most influential Canadian professional medical organization representing allergists, asthma specialists, clinical immunologists, allied health professionals and scientists with special expertise in the management of allergic/immunologic diseases, including treatment, education and research. The CSACI represents over 500 Canadian and international members specializing in allergy and clinical immunology.</p>	<p>The goals of the CSACI are to promote harmony and understanding between physicians and other medical professionals engaged in the practice of allergy and clinical immunology as well as improving the quality of life of people with allergies through research, advocacy, and continuing professional development and public education. By being a CSACI partner, you can make a difference.</p>
<p><b>CPD credits</b></p>	<p>The CSACI is an accredited provider of Continuing Professional Development (CPD) activities, and as such, we support and provide opportunities for our members to enhance their medical education.</p>	<p>This event is pending an accredited group learning activity (<b>Section 1 &amp; Section 3</b>) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada. Please refer to the final program for accredited sessions.</p>

# ANNUAL SCIENTIFIC MEETING PARTNERSHIP BENEFITS AT A GLANCE

Annual Scientific Meeting Partnership BENEFITS	Diamond \$100,000	Platinum \$60,000	Gold \$50,000	Silver \$40,000	Bronze \$30,000
Selection of two (2) Co-development Sessions	Diamond				
Selection of one (1) Co-development Session (plenary)		Platinum			
One yearly corporate membership	Diamond	Platinum	Gold	Silver	Bronze
Visibility on all promotional meeting materials	Diamond	Platinum	Gold	Silver	Bronze
Ability to host external activity such as advisory board meeting offsite or on site	Diamond	Platinum	Gold	Silver	Bronze
Exhibit Space with free internet/wifi	2 Booths	1 booth	1 booth	1 booth	1 booth
Complimentary delegate corporate registrations	10 (ten)	6 (six)	6 (six)	4 (four)	3 (three)
Reduced rate for delegate corporate registrations at half price (\$600 each)	5 (five)	4 (four)	4 (four)	3 (three)	2 (two)
Acknowledgement in the Exhibit Hall via signage and acknowledgements	Diamond	Platinum	Gold	Silver	Bronze
Presidential recognition at the Annual Awards Dinner & Reception	Diamond	Platinum	Gold	Silver	Bronze

# ASM DIAMOND SPONSOR - \$100,000

*One Sponsor Only*

The Diamond Sponsor is the highest level of partnership and visibility offered at the CSACI Annual Scientific Meeting (ASM). As Diamond Sponsor, they will be acknowledged for their outstanding commitment to the success of the ASM and will receive the highest degree of recognition. ***There will only be one Diamond Sponsorship available.*** Diamond Sponsor is entitled to the following benefits:

- Selection of two (2) Co-developed Symposia (time slot to be determined by the CSACI).
  - One yearly corporate membership (\$2,000);
  - Two exhibit spaces (\$4,500);
  - Presentation of a plaque acknowledging Diamond Sponsor by CSACI President at CSACI Annual Awards Dinner and reception;
  - Recognition as being a Diamond Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
  - Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
  - Diamond Sponsor recognition ribbons for all company staff participants attending the 2025 ASM;
  - Acknowledgement as a Diamond Sponsor in the CSACI newsletter;
  - Complimentary use of registrant list (within the guidelines of the Privacy Act);
  - Verbal recognition as a Diamond Sponsor during the Annual Scientific Meeting;
  - Acknowledgement as a Diamond Sponsor in the Exhibit Hall in signage;
  - Ten (10) complimentary 2025 full delegate corporate registrations (\$1,200 each)
  - Six (6) 2025 full delegate corporate registrations at half price (\$600 each)
  - Link from the CSACI Website under to the Corporate Website.
  - Ability to host external event either on site or off site (Fairmont Winnipeg)

## Externally Hosted Partner Activities

*Please note that only CSACI Sponsors are permitted to host independently organized functions during the CSACI ASM. They must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to [jlidington@csaci.ca](mailto:jlidington@csaci.ca).*

## ASM Platinum Sponsor - \$60,000

Platinum Sponsor is entitled to the following benefits:

- One co-developed Plenary Session (Session selection on a first-come first-serve basis)
- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- Presentation of a plaque acknowledging sponsorship by CSACI President at CSACI Annual Awards Dinner;
- Recognition as being a Platinum Sponsor on the front page of the CSACI Website under Annual Meeting Partners;
- Recognition of sponsorship in all promotional material related to the ASM program;
- Acknowledgement as a Platinum Sponsor in the CSACI newsletter;
- Complimentary use of registrant list (within the guidelines of the privacy act);
- Recognition as a Platinum Sponsor in registration area via signage with corporate logo;
- Acknowledgement as a Platinum Sponsor in the Exhibit Hall signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- Six (6) 2025 full delegate corporate registrations (\$1,200 each)
- Five 2025 full delegate corporate registrations at half price (\$600 each)
- Link from the CSACI Website under to the corporate website.
- Ability to host external event either on site or off site (Fairmont Winnipeg)

## ASM Gold Sponsor - \$50,000

Gold Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- Up to 3 corporate information insert in the virtual delegate bag;
- Acknowledgement as a Gold Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging sponsorship by CSACI President at CSACI Annual Awards Dinner;
- Recognition of sponsorship in all promotional material related to the ASM program;
- Complimentary use of registrant list (within guidelines of the privacy act);
- Recognition as a Gold Partner in the registration area in signage with corporate logo;
- Acknowledgement as a Gold Sponsor in the Exhibit Hall signage;
- Recognition ribbons on badges for all staff attending the Annual Scientific Meeting;
- Six (6) 2024 full delegate corporate registrations (\$1,200 each)
- Four 2024 full delegate corporate registrations at half price (\$600 each)
- Link from the CSACI Website to the corporate website.
- Ability to host external event either on site or off site (Fairmont Winnipeg)



## ASM Silver Sponsor - \$40,000

Silver Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One exhibit space (\$4,500);
- One corporate information insert in the virtual delegate bag;
- Acknowledgement as a Silver Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging sponsorship by CSACI President at CSACI Annual Awards Dinner;
- Recognition of sponsorship in all promotional material related to the ASM program;
- Complimentary use of registrant list (within guidelines of the Privacy Act);
- Verbal recognition as a Silver Partner during the Annual Scientific Meeting;
- Recognition as a Silver Partner in registration area in signage with corporate logo;
- Acknowledgement as a Silver Sponsor in the Exhibit Hall signage;
- Four (4) 2025 full delegate corporate registrations (\$1,200 each)
- Two 2025 full delegate corporate registrations at half price (\$600 each)
- Link from the CSACI Website to the corporate website.
- Ability to host external event either on site or off site (Fairmont Winnipeg)

## ASM Bronze Sponsor - \$30,000

Bronze Sponsor is entitled to the following benefits:

- One yearly corporate membership (\$2,000);
- One corporate information insert in the virtual delegate bag;
- One exhibit space (\$4,500);
- Acknowledgement as a Bronze Partner in the CSACI newsletter;
- Presentation of a plaque acknowledging sponsorship by CSACI President at CSACI Annual Awards Dinner;
- Recognition of sponsorship in all promotional material related to the Annual Scientific Meeting program;
- Complimentary use of registrant list (within guidelines of the Privacy Act);
- Verbal recognition as a Bronze Partner during the Annual Scientific Meeting;
- Recognition as a Bronze Partner in signage in registration area with corporate logo;
- Acknowledgement as a Bronze Sponsor in the Exhibit Hall signage;
- Three (3) 2025 full delegate corporate registration (\$1,200)
- Two (2) 2025 full delegate corporate registrations at half price (\$600 each)
- Link from the CSACI Website to the corporate website.
- Ability to host external event either on site or off site (Fairmont Winnipeg)

# EXHIBITS at the 2025 CSACI ASM

<u>FAST FACTS</u>	<u>EXHIBIT SPACES</u>
<p><u>LOCATION:</u> Fairmont Winnipeg 2 Lombard Place Winnipeg Manitoba R3B 0Y3 Phone: 204-957-1350</p> <p>Exhibit sizes will vary in size and location in 2025 due to the configuration of the space at the Fairmont Winnipeg. All effort will be made to accommodate exhibit space requirements as needed.</p> <p><u>PARTICIPANTS:</u> Participants expected: 500+</p> <p><u>CANCELLATION POLICY:</u> Cancellation of space must be submitted in writing:</p> <ul style="list-style-type: none"> <li>On or before July 31, 2025 will receive a full refund less \$500 non-refundable deposit.</li> <li>On or before August 31, 2025 will receive 50% refund of the total paid amount.</li> <li>No refund will be granted after August 31, 2025.</li> </ul>	<p>ASM (move in Oct. 15, 2025) 8 x 10 booths \$6,500 + taxes (based on availability) Tabletop Exhibits outside of Exhibit Hall at the Fairmont Winnipeg \$5,500</p> <p><u>INCLUDED IN YOUR BOOTH</u></p> <ul style="list-style-type: none"> <li>One full complimentary conference registration fee at \$1,200 CSACI</li> <li>NEW: One 2025 full delegate corporate registration at half price (\$600 Value)</li> <li>One skirted standard 6ft table</li> <li>8 feet high back drapes</li> <li>3 feet high side drapes</li> <li>One conference tote bag per exhibit space</li> <li>CSACI Complimentary breakfast (Thursday, Friday, Saturday), lunch (Thursday, Friday, Saturday) and dinner (Saturday)</li> <li>Complimentary nutrition breaks</li> </ul> <p>Not included in your booth fee: audio-visual equipment, booth set-up and storage.</p> <p>ALL DELEGATE MEALS AND COFFEE BREAKS WILL BE HELD IN &amp; AROUND THE EXHIBIT AREA</p>

## Externally Hosted Partner Activities

Please note that only CSACI Sponsors are permitted to host independently organized functions during the CSACI ASM. They must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to [jlidington@csaci.ca](mailto:jlidington@csaci.ca).

## FIT BOWL at the Annual Scientific Meeting – \$2,500

One of the best attended sessions at the conference! Fellows from across the country test their knowledge of asthma, anaphylaxis and allergy to battle it out for the FIT Bowl Cup. Each university teams up and compete against each other. This session is a perfect forum to highlight your organization's commitment to education in the field of Allergy and Clinical Immunology and hosts a fun and engaging reception with food and drink. This event can be sponsored by multiple organizations who want to showcase their support for the Clinical Immunology & Allergy (CIA) Fellows-in-training

Dr. Anne Ellis

FIT BOWL Program Chair

## Other ASM Branding / Sponsorship Opportunities

The Annual Scientific Meeting attracts over 600 people each year who walk the halls of the host hotel and conference centre. There are many opportunities to provide positive and fun exposure for partners at the meeting through the following:

Lanyard with Corporate Branding - \$5,000\*

Corporate Branded Phone and Computer Charging Stations - \$5,000\*

Corporate Branding of Floor or Wall Decals - \$5,000\*

Wifi Sponsorship with Corporate Branding- \$5,000\*

Corporate Branding of Hotel Keycards - \$5,000\*

If you have any other ideas for branding and sponsorship at the meeting, please share them and we can explore them together! Call Jasmin Lidington at 613-263-8724 or email [jlidington@csaci.ca](mailto:jlidington@csaci.ca) to discuss.

\*Costs noted are separate from the cost of production and only corporate branding is permitted with no product mention

### Externally Hosted Partner Activities

*Please note that only CSACI Sponsors are permitted to host independently organized functions during the CSACI ASM. They must not conflict with any CSACI activities and must be approved by the CSACI Executive and Board at least 6 weeks prior to the event. Please submit requests in writing to [jlidington@csaci.ca](mailto:jlidington@csaci.ca).*

# WOMEN IN ALLERGY & IMMUNOLOGY CONFERENCE

CONNECT \* LEARN \* LEAD

**Date: May 2nd, 2025 from Noon – 5 PM EST**

Join us for the 2025 CSACI Women in Allergy and Immunology Virtual Conference where we will celebrate the women specialist physicians who work in Allergy and Clinical Immunology.

This accredited conference will provide an enhanced educational opportunity and social forum for women Allergists and Clinical Immunologists to come together and connect, learn and lead across Canada and beyond.

With your collaboration, we will provide a forum where women Allergists and Clinical Immunologists will be able to connect, learn and lead within their community from the quality education and experience they will gain from this unique conference.

Please consider partnering with us on this important event while you showcase your company's innovation and commitment to women's education in Allergy, Asthma and Clinical Immunology.

Dr. Samira Jeimy  
Women in Allergy & Immunology Program Chair

*The Women in Allergy and Immunology Conference is an accredited group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.*

# CSACI Women in Allergy and Immunology Conference\*

## Diamond Sponsorship Level - \$10,000

### Partnership at the Diamond level will allow you to have:

- 10 free registrations for your organizations' full participation at the conference
- Free Insert mailed in Delegate Bag
- Recognition of being a Diamond Sponsor on all meeting materials and communications
- Link to corporate website from the Conference website
- Corporate logo and acknowledgment via CSACI e-blasts & newsletter
- Logo prominently displayed on landing page

## Sapphire Sponsorship Level - \$7,500

### Partnership at the Sapphire Level will allow you to have:

- 6 free registrations for your organizations' full participation at the conference.
- Free one-page insert mailed in delegate bag
- Recognition of being a Sapphire Sponsor on all meeting materials and communications
- Link to corporate website from the Conference website
- Corporate logo and acknowledgment via CSACI e-blasts & newsletter
- Logo prominently displayed on landing page

## Emerald Sponsorship Level - \$5,000

### Partnership at the Emerald Level will allow you to have:

- 4 free registrations for your organizations' full participation at the conference.
- Recognition of being an Emerald Sponsor on all meeting materials and communications
- Link to corporate website from the Conference website
- Corporate logo and acknowledgment via CSACI e-blasts & newsletter
- Logo prominently displayed on landing page

\*The Women in Allergy & Immunology Event will once again be hosted virtually in 2025.



## 2025 CSACI WEBINARS

The CSACI will host targeted webinars in 2025 for Allergists and Clinical Immunologists across Canada to address emerging trends and issues affecting us all. With your collaboration, our members will be able to connect, learn and grow from the quality education and experience they will gain from this webinar series. Please consider partnering with us on this important educational project and at the same time, showcase your company's innovation and success.

TOPICS: To be determined by the CSACI Education Committee

Base sponsorship cost: \$4,000

Sole Sponsorship cost: \$25,000

Possible 2025 Webinar Topics as determined by the CSACI Needs Assessment and Webinar Planning Committee are:

- 1) Eosinophilic Esophagitis
- 2) Practice Management Topics
- 3) Immunology and Allergy Care in Rural and Remote Populations
- 4) HAE in Pregnancy

Please contact the CSACI Office for more information.

*The CSACI Webinars are an accredited group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.*

# CSACI Podcast – *The Allergist*



Welcome to the allergy lifeline...“*The Allergist.*” A show that separates myth from medicine. Hosted by Dr. Mariam Hanna, every episode of *The Allergist* is designed for the medical professional aiming to stay on the cutting edge of allergy care. In this podcast, Dr. Hanna clarifies, corrects, and, most importantly, contextualizes the latest evidence with expert guests in every episode.

*The Allergist* podcast was launched in September 2023 and has grown steadily in popularity with listeners from around the world. Dr. Hanna has successfully created a podcast that appeals to medical specialists such as allergists and pediatricians, primary care providers and the general public. Sponsorship of *The Allergist* offers an excellent opportunity to market to audiences that other channels don’t reach.

Sponsorship cost of *The Allergist* Podcast: \$5,000 for three episodes (provided in the form of an educational grant for the CSACI). Special recognition will be provided in each episode.

Dr. Mariam Hanna  
*The Allergist* Podcast Host



NORTH AMERICAN

# PEDIATRIC ALLERGY & ASTHMA CONGRESS PRESENTED BY THE CSACI & ACAAI

## NAPAAC 2026

The CSACI and the American College of Allergy, Asthma and Immunology will partner once again to host the 2026 North American Pediatric Allergy & Asthma Congress.

Modelled after the iconic Pediatric Allergy & Asthma Meeting (PAAM) in Europe, this North American meeting will take place in the Spring of 2026 over 2-days in a North American city that will be determined early in 2025. This event will host delegates from the US, Canada and around the world with a robust program that will focus on pediatric allergy and asthma.

NAPAAC will host accredited educational sessions including fireside chats, co-developed symposia and world-class speakers. There will be an evening reception and exhibit hall that will provide social and networking opportunities for all. Partnership opportunities will become available and communicated early in 2025. Start planning today to take part in this engaging social program and truly unforgettable educational event!

When & Where: Spring of 2026 – exact date & location TBD in early 2025

Dr. Doug Mack  
CSACI Program Chair

Dr. Dave Stukus  
ACAAI Program Chair



## CONTACT INFORMATION

For further information on any CSACI educational events, and to explore any other customized partnership opportunities, please direct your inquiry to:

Jasmin Lidington

Executive Director / directrice exécutive

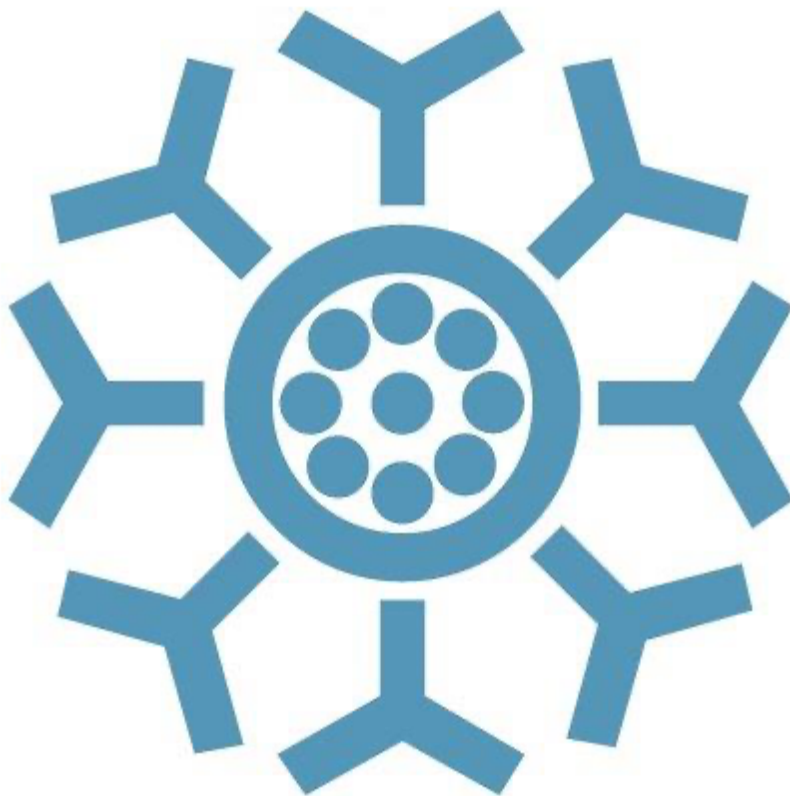
Canadian Society of Allergy and Clinical Immunology / Société canadienne d'allergie et d'immunologie clinique

207 Bank St. Suite 406

K2P 2N2

(613) 263-8724

[jlidington@csaci.ca](mailto:jlidington@csaci.ca)



Happy 80<sup>th</sup> Birthday CSACI!